

# TELLING THE **STORIES** BEHIND THE BEST SMALL BUSINESSES.



A photograph of two women standing on a balcony, silhouetted against a warm sunset sky. They are holding glasses and looking out over a cityscape. The image is the left half of the overall composition.

# STORYTELLING THAT **STANDS** OUT

Small Business Big Story is a digital content platform built to empower premium small businesses with the kind of storytelling once reserved for big brands.

We create cinematic, story-driven videos that spotlight the passion, craft, and personality behind each business, transforming them into compelling content designed for websites, social media, and discovery platforms.

By combining high-end production values with accessible pricing, we make it possible for small businesses to stand out online, forge emotional connections with their audiences, and grow their presence without the barrier of agency-level costs.

Our signature offering: a personal brand story that builds trust and personality, the most valuable currency in the marketplace today.

***Our belief is simple: small businesses deserve big storytelling.***

A logo for 'Small Business Big Story' featuring the text inside a square frame with diagonal lines at the top and bottom.

SMALL  
BUSINESS  
BIG  
STORY





# THE PROBLEM

## **BIG STORYTELLING FEELS OUT OF REACH**

*High production costs make polished, cinematic content seem impossible.*

## **ONLINE PRESENCE FALLS SHORT**

*Their digital image doesn't reflect the value they deliver in the real world.*

## **STORYTELLING FEELS IMPOSSIBLE**

*They don't know how to craft cinematic content that captures their brand or connect emotionally.*

## **MARKETING RELIES TOO MUCH ON WORD-OF-MOUTH**

*Static posts and ad-hoc updates fail to engage and grow audiences.*

## **STANDING OUT IS HARD**

*Digital competition is overwhelming, leaving them invisible and blending in with every other small business.*





# THE SOLUTION

Small Business Big Story is a digital content platform built to level the playing field. We deliver cinematic quality videos that capture the true essence behind every brand.

The result?

Content that doesn't just inform, it inspires, tells your story and connects. Giving you the power to be noticed and chosen.





# HOW IT WORKS, IN **3** SIMPLE STEPS

- 1 DISCOVERY**  
*We get to know your business, your values, and your goals.*
- 2 FILMING DAY**  
*We capture your story through cinematic interviews and B-roll.*
- 3 YOUR STORY DELIVERED**  
*A polished film package ready to use across all digital platforms.*





# THE STORY BEHIND THE LOGO

SMALL  
BUSINESS  
BIG  
STORY

## STAGE LIGHT STORY

*from £1599 + VAT*

1 minute cinematic brand film

3 social media edits

Delivered in Landscape and Portrait

*Installment payments  
offered through Klarna*

## CENTRE STAGE STORY

*from £1999 + VAT*

2-3 minute story-driven cinematic film

1 minute cinematic film

6 social media edits

Delivered in Landscape and Portrait

*Installment payments  
offered through Klarna*

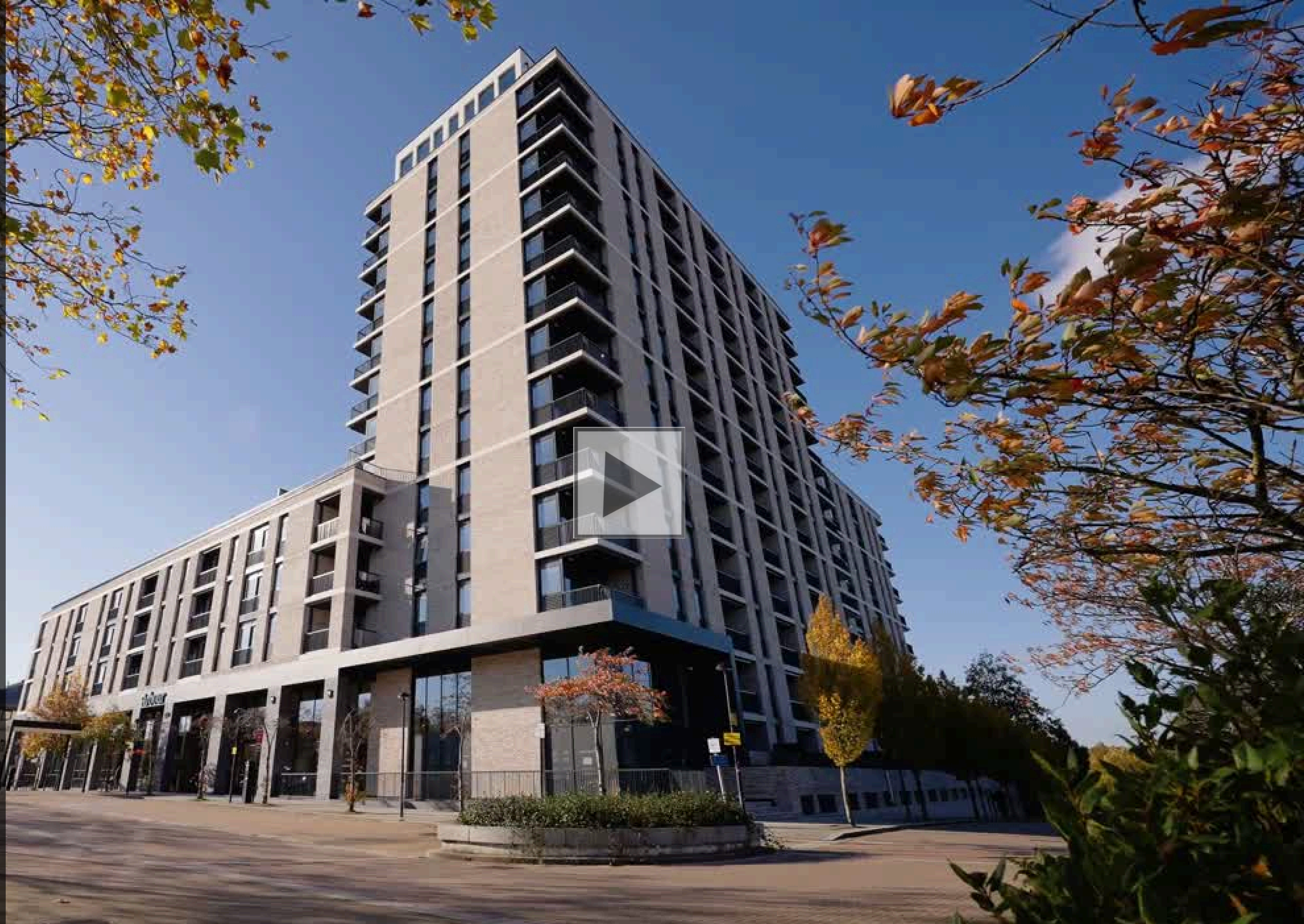


**CINEMATIC BRAND  
FILM EXAMPLE |  
*STAGE LIGHT STORY*  
PACKAGE**

*“Clients now mention  
our video in their first  
enquiry, it’s become a  
real conversation  
starter.”*

***Dominic Coleman***  
*Creative Director at  
Kibre*

**SMALL  
BUSINESS  
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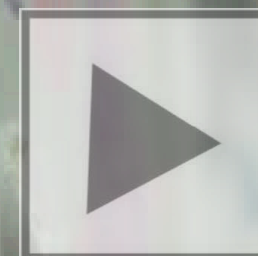


**CINEMATIC BRAND**  
**FILM EXAMPLE |**  
***CENTRE STAGE***  
***STORY PACKAGE***

*“Their productions feel  
truly bespoke  
thoughtfully tailored  
and exquisitely crafted”*

**Matthew Atkinson**

*Founder of Clubbs Yard  
Studios*





# WHAT MAKES SBBS CINEMATIC

1

## **VISUAL STORYTELLING: SHOW, DON'T JUST TELL**

*Capture the personality, passion, and story behind your business.*

2

## **CINEMATIC COMPOSITION: EVERY FRAME MATTERS**

*Thoughtful framing, inspired lighting, and shallow depth of field create a polished, professional look.*

3

## **EMOTIONALLY DRIVEN SOUND: SOUND THAT MOVES YOUR AUDIENCE**

*Cinematic music and immersive sound design amplify every emotion.*

4

## **AUTHENTIC INTERVIEWS: YOUR STORY, IN YOUR VOICE**

*Founder-led, thoughtful conversations that reveal vulnerability and passion.*

5

## **PURPOSEFUL EDITING & PACING: EVERY CUT HAS MEANING**

*Cohesive narratives, balanced pacing, and beautiful colour grading keep viewers engaged.*

6

## **HUMAN-CENTRIC FOCUS: PEOPLE CONNECT WITH PEOPLE**

*Faces, interactions, and community moments bring authenticity and purpose to the forefront.*



# EVERY SMALL BUSINESS HAS A **BIG STORY**, LET'S TELL YOURS.

*Explore your story's potential.*







# LIGHTS. CAMERA. LET'S TALK.

Telling the stories behind the best small businesses.

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