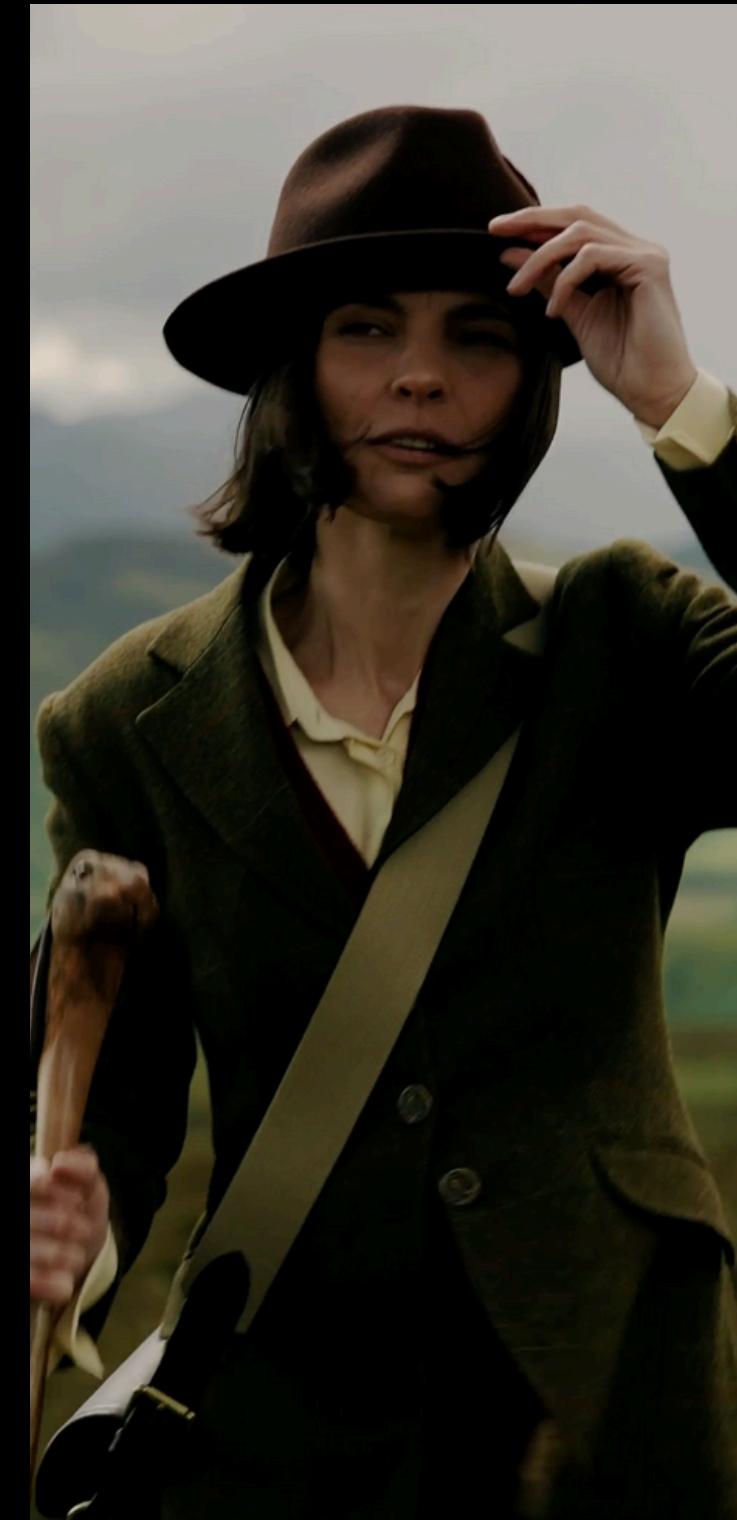


TELLING THE STORIES BEHIND THE BEST SMALL BUSINESSES.





STORYTELLING THAT STANDS OUT

Small Business Big Story is a digital content platform built to empower premium small businesses with the kind of storytelling once reserved for big brands.

We create cinematic, story-driven videos that spotlight the passion, craft, and personality behind each business, transforming them into compelling content designed for websites, social media, and discovery platforms.

By combining high-end production values with accessible pricing, we make it possible for small businesses to stand out online, forge emotional connections with their audiences, and grow their presence without the barrier of agency-level costs.

Our signature offering: a personal brand story that builds trust and personality, the most valuable currency in the marketplace today.

Our belief is simple: small businesses deserve big storytelling.





THE PROBLEM

BIG STORYTELLING FEELS OUT OF REACH

High production costs make polished, cinematic content seem impossible.

ONLINE PRESENCE FALLS SHORT

Their digital image doesn't reflect the value they deliver in the real world.

STORYTELLING FEELS IMPOSSIBLE

They don't know how to craft cinematic content that captures their brand or connect emotionally.

MARKETING RELIES TOO MUCH ON WORD-OF-MOUTH

Static posts and ad-hoc updates fail to engage and grow audiences.

STANDING OUT IS HARD

Digital competition is overwhelming, leaving them invisible and blending in with every other small business.



THE SOLUTION

Small Business Big Story is a digital content platform built to level the playing field. We deliver cinematic quality videos that capture the true essence behind every brand.

The result?

Content that doesn't just inform, it inspires, tells your story and connects. Giving you the power to be noticed and chosen.



HOW IT WORKS, IN 3 SIMPLE STEPS

1 DISCOVERY

We get to know your business, your values, and your goals.

2 FILMING DAY

We capture your story through cinematic interviews and B-roll.

3 YOUR STORY DELIVERED

A polished film package ready to use across all digital platforms.





THE STORY BEHIND THE LOGO



STAGE LIGHT STORY

from £1599 + VAT

1 minute cinematic brand film

3 social media edits

Delivered in Landscape and Portrait

*Installment payments
offered through Klarna*

CENTRE STAGE STORY

from £1999 + VAT

2-3 minute story-driven cinematic film

1 minute cinematic film

6 social media edits

Delivered in Landscape and Portrait

*Installment payments
offered through Klarna*

**CINEMATIC BRAND
FILM EXAMPLE |
STAGE LIGHT STORY
PACKAGE**

“Clients now mention our video in their first enquiry, it’s become a real conversation starter.”

Dominic Coleman

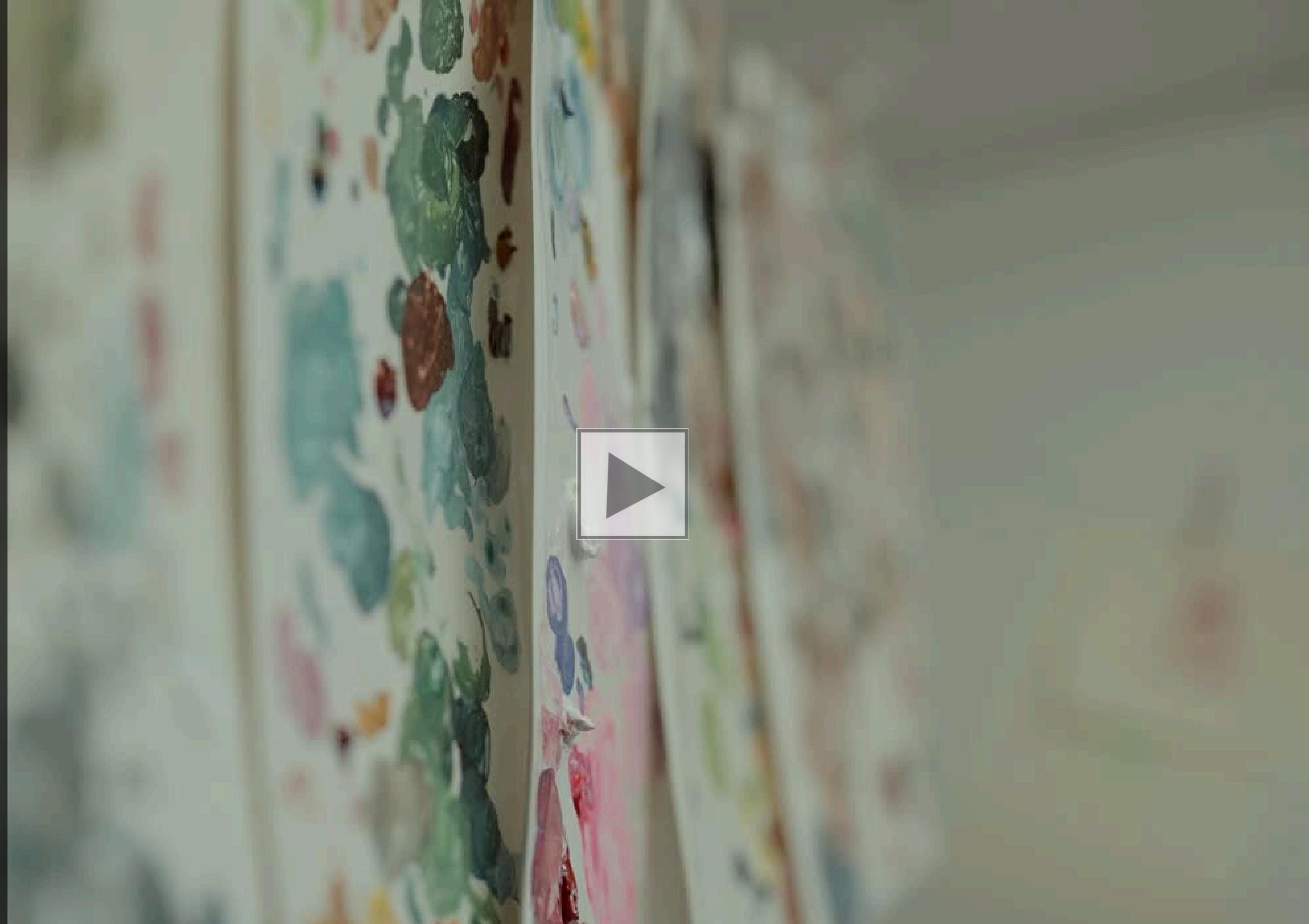
*Creative Director at
Kibre*



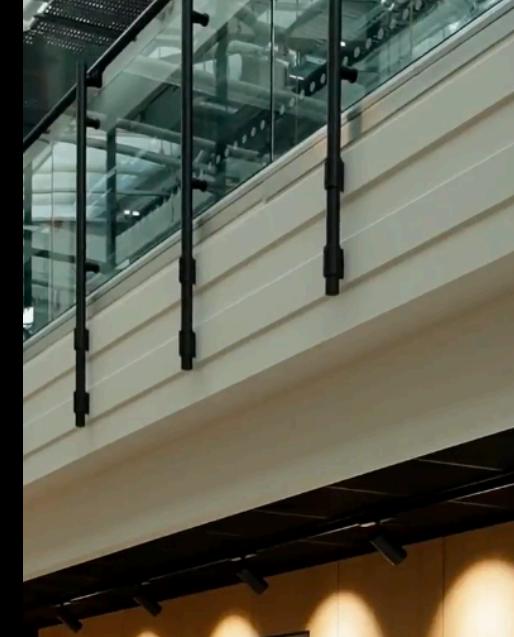
**CINEMATIC BRAND
FILM EXAMPLE |
CENTRE STAGE
*STORY PACKAGE***

*“Their productions feel
truly bespoke
thoughtfully tailored
and exquisitely crafted”*

Matthew Atkinson
Founder of Clubbs Yard
Studios



WHAT MAKES SBBS CINEMATIC



1

VISUAL STORYTELLING: SHOW, DON'T JUST TELL

Capture the personality, passion, and story behind your business.

2

CINEMATIC COMPOSITION: EVERY FRAME MATTERS

Thoughtful framing, inspired lighting, and shallow depth of field create a polished, professional look.

3

EMOTIONALLY DRIVEN SOUND: SOUND THAT MOVES YOUR AUDIENCE

Cinematic music and immersive sound design amplify every emotion.

4

AUTHENTIC INTERVIEWS: YOUR STORY, IN YOUR VOICE

Founder-led, thoughtful conversations that reveal vulnerability and passion.

5

PURPOSEFUL EDITING & PACING: EVERY CUT HAS MEANING

Cohesive narratives, balanced pacing, and beautiful colour grading keep viewers engaged.

6

HUMAN-CENTRIC FOCUS: PEOPLE CONNECT WITH PEOPLE

Faces, interactions, and community moments bring authenticity and purpose to the forefront.

**EVERY SMALL BUSINESS
HAS A *BIG STORY*, LET'S
TELL YOURS.**

Explore your story's potential.





LIGHTS. CAMERA. LET'S TALK.

Telling the stories behind the best small businesses.

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